

BEFORE THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: RONALD JOHN ROSENBERGER

Application No.: 10/613,392 Art. Unit: 3622

Conf. No. 7234

Filing Date: July 3, 2003 Examiner: Champagne, Donald

Title: CARDS AND RELATED SERVICES PROVIDED BY CREDIT CARD ENTITIES THAT USE NON-METALLIC SYMBOLIC COLORS TO TARGET SPECIFIC DEMOGRAPHIC GROUPS

Commissioner for Patents
Mail Stop Amendment
P.O. Box. 1450
Alexandria, VA 22313-1450

RESPONSE AND AMENDMENT UNDER 37 CFR 1.116

Dear Sir:

In response to the final Office Action dated August 20, 2009, Applicant files the following response and amendment, along with a one month extension of time and fee, and request for Telephonic Interview, now due December 20, 2009, to present compelling evidence that "disposal or clarification for appeal may be accomplished with only nominal further consideration" (MPEP § 713.09), in order to be entered after final when these amendments will clearly simplify issues, or put the case into condition for allowance, clearly and without additional search or more than nominal consideration.

In the Claims:

Amendments to the claims are presented beginning on page 2.

Remarks:

The Remarks begin on Page 7.